



INFORMASI KEPADA PARA PEMEGANG SAHAM

MATERI RAPAT UMUM PEMEGANG SAHAM TAHUNAN PT HERO SUPERMARKET TBK ("PERSEROAN")

Terkait dengan pelaksanaan Rapat Umum Pemegang Saham Tahunan ("Rapat") Perseroan akan diselenggarakan pada hari Jumat, 11 Mei 2018 pukul 14:30 WIB di Graha Hero, Town Hall Lt. 5, CBD Bintaro Jaya Sektor 7 B7/A7, Pondok Aren, Tangerang Selatan 15224, dengan ini kami informasikan sebagai berikut:

Mata Acara Rapat:

1. Persetujuan atas Laporan Tahunan Perseroan 2017 termasuk pengesahan Laporan Keuangan 2017 untuk tahun buku yang berakhir pada tanggal 31 Desember 2017 serta Laporan Tugas Pengawasan Dewan Komisaris untuk tahun buku yang berakhir pada tanggal 31 Desember 2017;
2. Persetujuan Penggunaan Laba Perseroan untuk tahun buku yang berakhir pada tanggal 31 Desember 2017;
3. Persetujuan Penunjukan Akuntan Publik untuk mengaudit Laporan Keuangan Perseroan untuk tahun buku yang berakhir pada tanggal 31 Desember 2018;
4. Penetapan Remunerasi Anggota Dewan Komisaris dan Direksi Perseroan; dan
5. Perubahan Susunan Pengurus Perseroan.



INFORMATION TO SHAREHOLDERS

MATERIALS OF THE ANNUAL GENERAL MEETING OF SHAREHOLDERS OF PT HERO SUPERMARKET TBK ("THE COMPANY")

In connection with the commencement of the Annual General Meeting of Shareholders (the "Meeting") of the Company, scheduled for Friday, 11 May 2018 at 2.30 pm Western Indonesian Time at Graha Hero, Town Hall 5th Floor, CBD Bintaro Jaya Sector 7 Blok B7/A7, Pondok Aren, Tangerang Selatan 15224, herewith we inform you the followings:

Agenda of the Meeting:

1. *Approval of the Company's 2017 Annual Report including ratification of the Financial Statement 2017 for the fiscal year end on 31 December 2017 and Supervisory Duties Report of the Board of Commissioners for the fiscal year ending 31 December 2017;*
2. *Approval of the determination of the use of the Company's profit for the year ending on 31 December 2017;*
3. *Approval of the appointment of Public Accountant Firm to audit the Financial Statements of the Company for the fiscal year ending on 31 December 2018;*
4. *Determination of the remuneration of the Board of Commissioners and the Board of Directors of the Company; and*
5. *Changes in Management Structure of the Company.*

Penjelasan mata acara Rapat ke-1 s/d ke-4:

Mata acara ke-1 s/d ke-4 diadakan sesuai dengan ketentuan dalam Anggaran Dasar Perseroan, Undang-Undang No. 40 tahun 2007 tentang Perseroan Terbatas serta Peraturan Otoritas Jasa Keuangan (OJK).

Penjelasan mata acara Rapat ke-5:

Mata acara ini diadakan sehubungan dengan persetujuan perubahan susunan anggota Direksi dan Dewan Komisaris dimana Perseroan akan meminta persetujuan pemegang saham perihal pengunduran diri Bapak Stephane Guillaume Jean Deutsch sebagai Presiden Direktur, pengangkatan Bapak Ingemar Patrik Lindvall sebagai Presiden Direktur dan pengangkatan Bapak Sam Kim sebagai Komisaris. Berikut dibawah adalah riwayat kandidat yang dimaksud:

Explanation of the 1st to 4th agenda of the Meeting:

The 1st to 4th agenda of the Meeting are held in accordance with the provisions of the Articles of Association, Law No. 40 of 2007 on Limited Liability Companies and Regulation of the Financial Services Authority (Otoritas Jasa Keuangan-OJK).

Explanation of the 5th agenda of the Meeting:

This agenda is held in connection with the approval on the changes in the structure of members of the Board of Directors and Commissioners whereby the Company will request approval from the shareholders on the resignation of Mr. Stephane Guillaume Jean Deutsch as President Director, appointment of Mr. Ingemar Patrik Lindvall as President Director and appointment of Mr. Sam Kim as Commissioner. Below is a brief summary of the nominated person:



Ingemar Patrik Lindvall (Patrik Lindvall)

Warga Negara Swedia berusia 50 tahun, berlatar belakang dibidang Bisnis dan pelatihan eksekutif dari IMD Swiss. Saat ini berdomisili di Jakarta.

A 50-year-old Swedish citizen with Business background and executive training from IMD Switzerland. He currently domiciles in Jakarta.

Patrik adalah seorang eksekutif di industri ritel yang memiliki pengalaman lebih dari 28 tahun pada posisi-posisi senior strategis, operasional dan distribusi di Hong Kong, Singapura, Belanda, Swedia dan Perancis. Patrik telah menunjukkan jiwa kepemimpinan yang kuat dalam menjalankan rencana-rencana strategis termasuk ekspansi jaringan toko, peluncuran *e-commerce* & *pick-up points* di Hong Kong dan Makau, pertumbuhan *market share*, serta memperkuat posisi ekuitas dan merek IKEA secara keseluruhan.

Patrik is an executive in retail industry for his entire career with more than 28 years of experience in senior strategic, operations and distribution roles in Hong Kong, Singapore, Netherlands, Sweden, and France. Patrik has demonstrated strong leadership skills in delivering many strategic plans including expansion of store network, the launch of e-commerce & pick-up points in Hong Kong and Macau and also growing market share in a mature market as well as strengthening the overall positioning and equity of the IKEA brand.

Dia memulai karir profesionalnya sebagai Senior Purchasing Manager pada sebuah bisnis renovasi rumah terkemuka di Skandinavia (1990-

He started his professional career as Senior Purchasing Manager in a Scandinavian leading home improvement business (1990-1999) and

1999) dan menjabat beberapa posisi eksekutif seperti Export Manager dan Managing Director Elfa Benelux serta Managing Director Elfa France yang merupakan bagian dari Elfa Group of Companies, salah satu perusahaan terkemuka di Eropa dalam kategori penyimpanan (1999-2002). Patrik bekerja di Inter IKEA Systems B.V 9 tahun (2002-2011), sebagai Business Development Manager di Belanda. Pada tahun 2011, beliau menjadi Managing Director Inter IKEA Distribution Far East Pte Ltd Singapura. Beliau bergabung dengan Dairy Farm pada Maret 2013 sebagai General Manager untuk IKEA di Hong Kong.

Patrik meraih gelar Manajemen Bisnis dari The Stockholm School of Economics, Swedia pada tahun 2002 dan gelar Master of Business Administration (MBA) dari Institute for Management Development, Lausanne, Swiss pada tahun 2009.

Beliau memiliki hubungan afiliasi dengan salah satu pemegang saham utama Perseroan, the Dairy Farm Company Limited.

held several executive positions such as Export Manager and Managing Director Elfa Benelux as well as Managing Director at Elfa France part of Elfa Group of Companies, one of Europe's leading companies in storage category (1999-2002). Patrik worked for Inter IKEA Systems B.V for 9 years (2002-2011) as Business Development Manager in Netherlands. In 2011, Patrik became Managing Director for Inter IKEA Distribution Far East Pte Ltd Singapore. He joined Dairy Farm in March 2013 as General Manager for IKEA in Hong Kong.

Patrik earned a Business Management Degree from The Stockholm School of Economics, Sweden in 2002 and an Executive Master of Business Administration (MBA) Degree from Institute for Management Development, Lausanne, Switzerland in 2009.

He is affiliated with one of the major shareholders of the Company, the Dairy Farm Company Limited.



Samuel Sanghyun Kim (Sam Kim)

Warga Negara Amerika berusia 55 tahun. Saat ini berdomisili di Singapura. *A 55-year-old American citizen. He currently domiciles in Singapore.*

Sam memiliki gelar sarjana di bidang Ekonomi dari Wharton School of Business dan juga sarjana di bidang Ilmu Politik dari University of Pennsylvania di Amerika Serikat, keduanya pada tahun 1985. Sam lahir di Korea dan menghabiskan sebagian besar karirnya bersama Procter and Gamble pada posisi senior di seluruh dunia termasuk memimpin bisnis P&G di Asia pada berbagai jabatan. *Sam has a Bachelor of Science in Economics from the Wharton School of Business and a Bachelor of Arts in Political Science from the University of Pennsylvania in the United States of America, both in 1985. Sam was born in Korea and has spent the majority of his career with Procter and Gamble (P&G) in senior leadership positions around the world including leading P&G's business in Asia in various roles.*

Dia memulai karir profesionalnya sebagai Management Trainee di JP Morgan Bank, New York (1985-1986). Ia menghabiskan 29 tahun karirnya (1986-2015) di Procter & Gamble (P&G) sebagai Brand Management *He started his professional career as a Management Trainee at JP Morgan Bank, New York (1985-1986). He spent 29 years career at Procter & Gamble (P&G) (1986-2015) as Brand Management Marketing*

Marketing (1986-1999), General Manager di P&G, Cincinnati (1999-2003), General Manager/Vice President di P&G Seoul, Korea (2003-2008), Regional Head/Vice President ASEAN di P&G Asia di Singapura (2008-2015), Vice President–New Market Opportunities di P & G Co., Cincinnati (April-Des 2015). Secara khusus, ia sukses mendirikan Unit Bisnis P&G di ASEAN dan mencatatkan rekor pertumbuhan selama 7 tahun berturut-turut di semua negara dan membukukan penjualan dua kali lipat di 4 tahun pertamanya.

Dan yang terakhir, ia adalah Chief Executive Officer dan Vice Chairman di Home plus, sebuah perusahaan *hypermarket*, supermarket, toko serba ada, pengecer e-niaga dan operator mal terkemuka di Korea dengan penjualan lebih dari USD10 miliar per tahun dan memiliki hampir 1.000 toko di mana ia memimpin transformasi bisnis dan organisasi yang signifikan.

Sam baru bergabung dengan Dairy Farm Group sejak 16 April 2018 sebagai CEO untuk wilayah Asia Tenggara dan ia juga akan menjadi bagian dari Senior Leadership team Dairy Farm. Di posisi baru ini, Sam akan berbasis di Singapura dan bertanggung jawab memimpin dan memberikan arahan-arahan strategis, pemulihan kinerja bisnis dan melaksanakan rencana-rencana Dairy Farm di bisnis Makanan dan Kesehatan & Kecantikan di seluruh Asia Tenggara.

Dia terafiliasi dengan salah satu pemegang saham utama Perseroan, the Dairy Farm Company, Limited.

(1986-1999), General Manager at P&G, Cincinnati (1999-2003), General Manager/Vice President at P&G Seoul, Korea (2003-2008), Regional Head/Vice President ASEAN at P&G Asia in Singapore (2008-2015), Vice President–New Market Opportunities at P&G Co., Cincinnati (April-Dec 2015). In particular, he was successfully established the ASEAN Business Unit for P&G and delivered 7 consecutive years of record growth across all countries and doubled sales in the first 4 years.

More recently, he was the Chief Executive Officer (2016-2017) and Vice Chairman (2018) for Home plus, a leading hypermarket, supermarket, convenience stores, e-commerce retailer and mall operator in Korea with over USD10 billion in sales per year from almost 1,000 stores across the country in which he led significant business and organization transformation.

Sam just joined Dairy Farm Group since 16 April 2018 as CEO across all of South East Asia and he will also become part of the Dairy Farm Senior Leadership team. In this new position, Sam will be based in Singapore and be responsible for leading the strategic direction, business performance recovery and execution delivery of Dairy Farm's plans for all our Dairy Farm Food and Health & Beauty businesses across the whole of South East Asia.

He is affiliated with one of the major shareholders of the Company, the Dairy Farm Company, Limited.